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# EVERGREENS ARE EVER BEAUTIFUL



Can You Picture This Without Them

In choosing your evergreen, bear always in mind that some varieties, such as the hemlocks, certain spruces, the Red Pine, etc., thrive well on moist soils; while others, such as the Junipers and White Pine, prefer the dry, well-drained situation. Some species are particularly responsive to shearing, and thus are most valuable for hedges and formal effects; others are not susceptible to damage from strong winds and make a very desirable windbreak.

There is no more artistic solution for the discord in your landscape than to **SCREEN** it out by a **border** of carefully selected and grouped **evergreens**; they not only hide the unsightly object the year round but are also very decorative.

Where space is limited, it may be necessary to confine this screen to a single row, and, at times, to hold even this in check by constant clipping to form a **HEDGE**. Great care should be exercised in selecting a species for this use since not all evergreens bear the shears well and endure severe winds.

**FOUNDATION PLANTING**, the most common use of evergreens, calls for utmost care in the selection and arrangement of varieties. Too many plantings of this sort have defeated their own end. Some by enormous "overdoses" of strong-growing material, which quickly moved the house far back into the jungle; others have resulted in the opposite, stingy extreme. The former condition is more commonly found since too many landscape and nursery men allow their avidity to sell dominate whatever of judgment they may possess in the matter.

Dwarf varieties grow slowly. Use these not so sparingly as to produce a scattered effect, nor so profusely that each will almost immediately begin to struggle with its neighbor.

What about the **ENTRANCE** or **GATEWAY**? Bank it with **Evergreens**. Here you may use larger sizes and stronger growers for your space is not so restricted. Your enjoyment will be immediate.

Use **SPECIMENS** sparingly. No planting has greater influence in your landscape either to add to, or to detract from, its charm. Specimens should complete the Picture which their unwise use so often mars.

## BUT THERE IS OTHER LANDSCAPE MATERIAL

useful for **shade** and **beauty** and **fruit**. How cool the shade of the maple which shields you from the blazing sun at mid-day! How comforting the protection of the lofty elm that canopies your dwelling! These with oaks, lindens, etc., selected and located to suit your taste



Judge for Yourself What Lies Within

"**A** thing of Beauty is a joy forever," runs an old adage.

Do you have in mind a landscape without evergreens? Think of one as you saw it any time from November to April. Compare it with another setting composed by a more artistic and thoughtful lover of harmony out-of-doors.

The naked outline of the deciduous trees throughout the resting period is very suggestive of the strength and grace of this group while the bark furnishes a wealth of artistic coloring and grotesque groovings. However, these charms are enhanced many fold when, in association with them, stand stately pyramids of rich and varied greens. Without evergreens your landscape is not "a joy forever."



Douglas Fir—A Fine Specimen

and need are a very essential element in all landscape effects.

What countless artists have tried in vain to vie with Jack-Frost—the King of all artists—in his production of myriad, harmonious shades on oak, and maple and dogwood! And how dull and flat would be the autumn without them! By all means plant them.

"**Handsome is as handsome does**" complain our **FRUIT TREES** when they are not included in your plan for beautifying your grounds. Just because a tree yields you an abundant crop of delicious fruit as the good measure augmenting its wealth of shade and profusion of fragrant blossoms is no reason for considering it as belonging to the "work-class" amongst trees.

Whatever the size of your grounds you can plant a **Cherry, Plum, Peach, or Apple**; in the damp soil by your spring, plant a **Quince**. Along the garden border, or over the back walk—build a trellis for some of our delicious grapes.

Remember this. Whatever the plant, wherever the location, the keynote is beauty, and in all Nature the Impression of Beauty is created by the appearance of Appropriateness. If you are in doubt consult us. It is a very important part of our business.

## ALL THESE GROW AT ROSEDALE

## The ROSE—The QUEEN of the GARDEN

And right regally does she dominate her subjects.  
Shall I have a Garden for my Roses. or Roses for my Garden? asks each who knows its charm.

Has any one ever heard of a garden so lowly as to be unable to boast a rose? Was the dweller too poor to buy our Hybrid Teas?—then crept in the humble and sweetly scented wild rose to atone the loss.

Has any one ever heard of a mansion so stately that it could boast too many roses? Roses to compete with the blushing bride; Roses for the sick room; Roses in Tune with the Infinite and Roses in equal harmony with the intoxicating rhythm of the ballroom; Roses for the sweet girl graduate and the opera star. Roses—always appropriate.

**HYBRID TEAS** for your formal garden, your border and your greenhouse; **CLIMBING ROSES** for your trellis or screen or pergola; **RUGOSA ROSES** for your hedge; and with renewed popularity returns to us the rose-bowl of our grandmother to prove that we are determined to cling to its fragrance long after the beauty of color and form has fled.

By all means, have Roses for your Garden even tho' you cannot have a Garden for your Roses. By all means have **ROSEDALE ROSES**.



Others May Be As Fine—But None Finer

## ROSEDALE FLOWERING SHRUBS



Wisteria in Tree Form

Countless home builders whose space is too limited to indulge their love for the beauty and vigor of our large sized trees are creating the Home Beautiful by the use of flowering shrubs. These never become large enough to mar the restricted landscape view, while in large plantings they provide the compromise that lowers the eye from the beauty and greatness of the trees that frame in your landscape to the vista of lawn and garden.

Should you want a shrub to furnish you a profigate bloom of white in July and August, and yet not get so large as to spoil the proportion of your landscape, plant *Spirea opulifolia*. Similarly, from a comprehensive table prepared in our catalog you may choose any height, in any color for any season from the April Forsythias to the October Altheas.

Rosedale carries a stock of **Flowering Shrubs** in large sizes which, because they have been frequently transplanted, can be moved as safely as the smaller sizes. These will give you immediate effect—we have done the waiting for you.

Last, but not least, let us remember that a goodly supply of flowering shrubs does not make any serious inroad upon the home budget. They are inexpensive luxuries—a fifty cent purchase rapidly develops into a ten dollar value.

## THE HOME BEAUTIFUL

Who said FEATHERS don't make a BIRD  
Of course CLOTHES for the BODY  
Even so PLANTS for the HOME

*"If I knew that I should die tomorrow  
I would plant a tree today"—S. Girard.*

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## IRIS — PHLOX — PEONIES

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Limitations in neither time nor space nor cost can prevent any Home Builder from owning a garden of **CHOICE PERENNIALS**. Its profusion of bloom will provide cut flowers for every occasion without impairing its generous supply. The crowning glory of such a garden lies in the fact that, properly planned, it will greet you every day during the growing season with new and beautiful blooms which have been unfolding since yesterday.

Whether in the sun or shade, you can clothe that spot of naked soil with beautiful foliage and bloom. Let no part in your garden lie idle. If you don't plant what you want, nature will plant what you may not like.



Japanese Peony Tokio